

Geo-Intelligence in a nutshell

Employees (2014): ~ 850 p.

Revenues: 2013/ 202 M€ - 2014/ 227 M€ target +10/12% growth

- Relying on an **unique satellite fleet**, GEO Intelligence provides our customers with a **portfolio of premium satellite imagery products and services to enable smarter decision-making.**

Our portfolio of products, services & solutions

1 Retail business – Optical & Radar Imagery / Standard and Processed Products

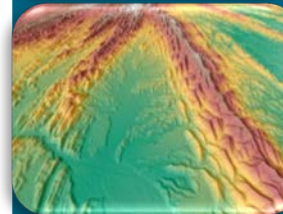
- Approx. **40%** in value of the GEO business
- Campaigns prices range: from **500 €to 15 M€**
- Short sales cycle
- Key Sales areas: **Worldwide** (active in ~ **100 countries**)

2 Telemetry, receiving and processing systems

- Approx. **35%** in value of the GEO business
- Campaigns prices range: from 2 M€ to 40 M€
- 3-5 years projects,
- Key Sales areas: Outside EU (active in ~ **30 countries**) with **38 DRS partners worldwide**
- Long-term framework contracts

3 Solutions Services based on EO images

- Approx. **25%** in value of the GEO business
- Campaigns prices range: from **250k€to 35 M€**
- Multi year projects
- Key Sales areas: **Home countries mainly** (also Oman, Serbia, Airbus,...)



Our markets

▪ Defence & Security

- Intelligence
- Mapping
- Maritime Surveillance

▪ Commercial

- Oil & Gas, Mining, Energy
- Location-Based Services
- Civil Engineering, Agriculture

▪ Civil Institutions

- Mapping
- Land Administration
- Forestry & Environment

Key facts

- **6** Earth Observation satellites: 2 radar and 4 optical
- Over **100** billion square kilometres of satellite imagery
- **38** direct reception station partners worldwide